



FLÜELA

DRIVING EXPERIENCE

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DRIVING EXPERIENCE

With 25 years of experience in some of Europe's most exclusive mountain regions, such as Crans-Montana and Jungfrauoch, we are a company that specializes in creating extraordinary experiences. Our expertise extends far beyond the ordinary, and we have a track record of hosting events with global reach, including the World Economic Forum.

Our international allure draws up to 1 million visitors each year, seeking unconventional solutions that go beyond the everyday. We pride ourselves on our extensive worldwide network, comprising established suppliers and outlets, enabling us to deliver exceptional results.

We have a successful history of introducing renowned brands to the market, including Snickers, Mars, Piz Buin, and Coca-Cola. Our commitment to excellence, combined with our unparalleled experience, makes us your ideal partner for creating unique and unforgettable experiences in the world's most exclusive mountain regions.

In collaboration with the Institute for Snow and Avalanche Research SLF, the avalanche situation is re-evaluated daily, and the pass road is subsequently opened. The creation of a reliable avalanche bulletin relies on the careful consideration and weighting of various factors in diverse situations. Prioritizing your safety, the road is exclusively used by groups with instructors.

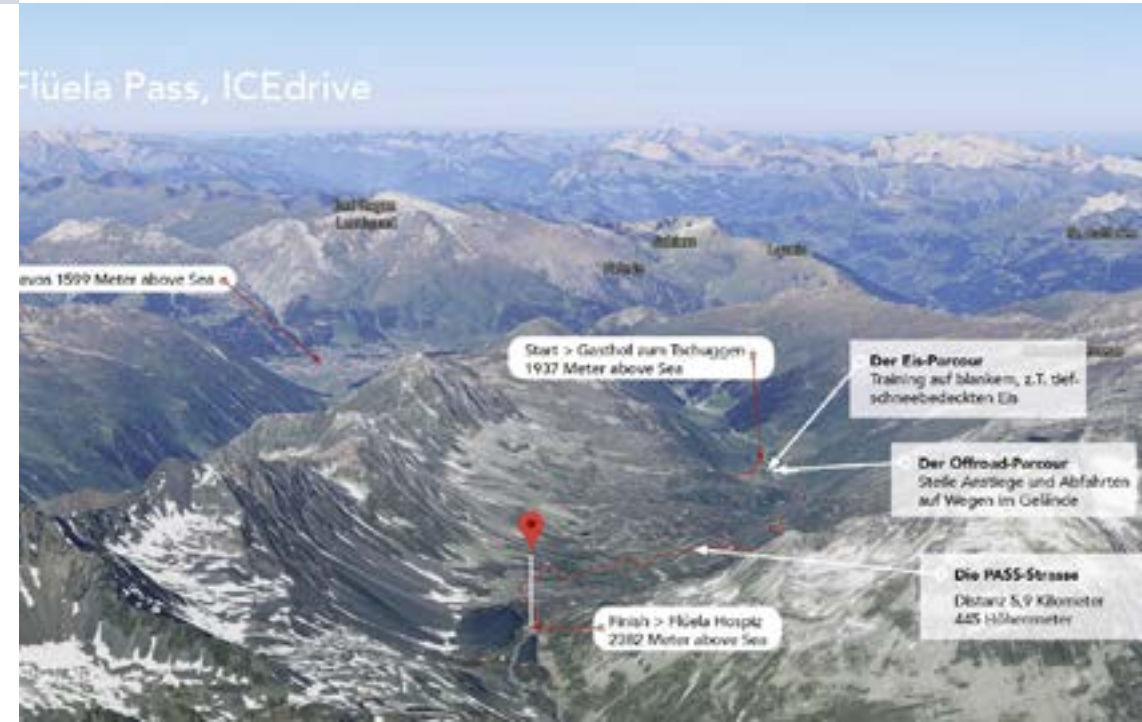


TIME TO DRIVE

The Flüela Pass is available for winter driving training for the next few years. smartperformance has exclusively leased the Flüela and holds all necessary permits from the canton and municipalities. A time window of 40 days between January and March is at your disposal.

DRIVING OPTIONS

There are extensive driving options, including an off-road, ICE, and Pass track. The starting point is the Tschuggen Inn, where a briefing room is available, and participants can be accommodated. Organizing companies will receive comprehensive advertising opportunities around the testing ground.





ICE TRACK

The Flüela ICE track provides a partially snow-covered ice surface for driver and vehicle maneuverability training.

This training enhances skills like drifting, steering, braking, and acceleration, contributing to safer driving in icy conditions.

OFFROAD TRACK

The Flüela OFFROAD track takes drivers through a gravel terrain in a quarry area with varying snow levels, offering challenging steep inclines and descents.

Participants gain confidence, composure, and trust in their driving abilities while also gaining an appreciation for their vehicle's technical capabilities.

PASS TRACK

The Flüela PASS track offers the ultimate winter driving training with its challenging 5.9-kilometer route featuring hairpin curves, 445 meters of elevation change, and varying snow conditions.

Learn precise driving techniques for uphill and downhill maneuvers, all while enjoying the adventure and freedom of the mountainous setting in a group environment.



E-MOBILITY

Thanks to our partner ABB, the test tracks at Flüela can be driven with the latest generation of electric vehicles. ABB can also provide electric charging infrastructure upon request for quick vehicle battery charging. Experience electric mobility under the most challenging conditions!

HOSPITALITY

We're here to support you with our extensive network of contacts in and around Davos. Whether you're looking for a bar, restaurant, hotel, or event location, we have the answers to all your inquiries. For instance, we can recommend places like Intercontinental Davos, Hotel Pöstli in Davos, Gasthaus zum Tschuggen in Flüela, Alpenrösli in Klosters, or Stall Valär in Davos.





HOW MAY WE ASSIST YOU?

We'd love to hear from you and how we can help to make your vision become reality.

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