

OUR SERVICES



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Our history



WHERE IT ALL BEGAN

The story of Smartperformance began 30 years ago in a small village up in the mountains of Switzerland. Today, we accompany global decision makers and their brands on the way to success, exclusive and on the highest level.

Three decades ago, in the picturesque Swiss village nestled high in the Alps, a group of visionary individuals came together with a shared passion for excellence and a drive to help businesses thrive. This marked the humble beginnings of Smartperformance, a company that would go on to make a profound impact on the global business landscape.

In those early days, Smartperformance was a small, tight-knit team operating out of a quaint office in the heart of the village. Their mission was clear: to provide unparalleled support and guidance to businesses and decision makers, helping them navigate the complex terrain of the corporate world and achieve their goals.

Over the years, Smartperformance's dedication to excellence and commitment to their clients allowed them to grow and expand their reach far beyond the Swiss mountains. They quickly gained a reputation for being a trusted partner in the world of business, offering tailor-made solutions and strategies that were exclusive and of the highest caliber.



BRANDING

We strategically showcase your brand in the most favorable light.

Our expertise goes beyond the spectacular mountain locales we offer. We understand that effective branding requires a multifaceted approach. That's why we provide a comprehensive suite of branding solutions that go above and beyond mere geographic positioning.

MARKETING

In the fast-paced world of business, effective marketing is the key to success.

We know the importance of reaching your target audience, building brand recognition, and driving growth. That's why we're proud to offer a comprehensive suite of marketing services tailored to your unique needs.





NETWORKING

Cultivating Connections is Our Specialty.

Our commitment to fostering relationships extends beyond borders, allowing us to connect you with industry leaders, experts, and potential collaborators worldwide. We believe that collaboration knows no boundaries, and our international network opens doors to new opportunities and fresh perspectives for your business.

EVENTS

We specialize in crafting customized events that cater to your unique needs. Whether you're looking for engaging driving experiences, informative workshops, or a seamless presence at the World Economic Forum in Davos, we provide comprehensive support, delivering all aspects of your event under one roof.





TRANSPORT

For seamless travel experiences, look no further.

Our comprehensive transportation services, including helicopter and shuttle transport, ensure your journey is smooth and enjoyable. Whether it's a business trip, family vacation, or adventure, we take care of every detail to make your travel dreams a reality

ACCOMMODATION

Discover comfortable accommodations at your destination with our Accommodation services.

We ensure your stay is relaxing and enjoyable, coordinating all aspects of your lodging needs. Whether you prefer luxury hotels, cozy cottages, or something in between, we provide personalized solutions that match your preferences and requirements. Travel with peace of mind, knowing that your stay is in capable hands.





PHOTOGRAPHY

We offer a wide range of photography services, from corporate headshots and product photography to event coverage and lifestyle shoots.

Our photographers use the latest equipment and techniques to ensure stunning visuals that resonate with your audience.

VIDEO PRODUCTION

Our videography team excels in producing dynamic and engaging videos, including promotional videos, corporate presentations, interviews, and more.

We handle every aspect of video production, from scriptwriting and shooting to editing and post-production.





WEF ELEVATED

Elevate your World Economic Forum (WEF) experience with our comprehensive services.

We tailor your brand's presence with eye-catching banners and captivating digital displays, ensuring it stands out among global leaders and decision-makers. Enjoy stress-free travel to and from the WEF with our shuttle and helicopter services, promising punctuality, comfort, and personalized transportation.

STREAMLINED EXCELLENCE

Experience luxury accommodations with our team handling reservations to guarantee exceptional stays, and delight in exclusive dining experiences at Davos' finest restaurants during the WEF, where we arrange reservations to ensure your dining is as exceptional as your stay.





HOW MAY WE ASSIST YOU?

We'd love to hear from you and how we can help to make your vision become reality.

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